

DON'T JUST WEAR THE SHIRT, LIVE IT.

Underneath everything we are, underneath everything we do, we are all people. Connected, interdependent, united.

In times like these, we need each other more than ever. Pulling together is not an option... it's a necessity.

At United Way we believe everyone should have the opportunity for a good life: education that leads to a stable job, income that can support a family through retirement, and good health.

We're working every day to advance the common good in the areas of education, income, and health, and to provide a foundation of essential services and outreach.



Why should I give to United Way?

We're Local.

Funds raised in your county address the needs of people who live and work here. Your dollars go far, but not far away.

We're Accountable.

Local volunteers review funding requests and make the tough allocation decisions, ensuring every penny is spent wisely.



We're Efficient.

Everything we do is governed by active, independent volunteer boards. We work hard to keep costs low so we can put your dollars where they are needed most.

We're Easy.

Payroll deduction is the easiest way to give. We also offer different billing options, so you can make your pledge today and pay on a schedule convenient for you.

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Rick Hein, CEO of OSU Federal Credit Union, a **United Way** Community Partner.

United Way of
Benton & Lincoln Counties



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HOW TO LIVE UNITED: JOIN HANDS. OPEN YOUR HEART. LEND YOUR MUSCLE. FIND YOUR VOICE. THINK OF WE BEFORE ME.





Be part of improving the education, income, and health of people in Benton and Lincoln counties. Because United we stand. United, we elevate. United, we can change what we see in our world.

GIVE.

The workplace campaign is the easiest and most powerful way to invest in your community. Give to the Community Action Fund—and invest in more than one local charity, issue or cause. You can direct your gift to one of United Way's action areas—Education, Income, Health, or the Family Fund—or designate a qualified 501(c)(3) organization.

ADVOCATE.

You can make change happen with your voice. Get informed. Tell your friends. Write a letter to the editor. United Way needs people who are passionate about education, income and health to make some noise. Sign up for United Way Action Alerts so you can stay in the know about advocacy opportunities right here in your town.

VOLUNTEER.

United Way and Volunteer Centers work with volunteers and local nonprofits to develop the best opportunities for youth, busy working adults and seniors. For more information, visit our website at www.unitedwayblc.org.

Why EDUCATION, INCOME and HEALTH?

United Way creates opportunities by focusing on the building blocks for a good life.

EDUCATION

Helping children and youth achieve their potential through education

- » Improving access to quality, affordable child care and early learning opportunities
- » Partnering with schools and parents to improve graduation rates
- » Providing after-school and mentoring programs for at-risk youth



INCOME

Helping families become financially stable and independent

- » Supporting basic needs while increasing financial education
- » Helping hard-working people obtain job training and family-sustaining wages
- » Increasing affordable housing for seniors and families



HEALTH

Improving people's health

- » Increasing access to critical healthcare services
- » Reducing substance abuse, child abuse and domestic violence
- » Increasing health education and preventive care



In the time it takes you to make a pledge, you help your community.

Every dollar counts! You can make a difference in people's lives with your gift. No matter how large or small, your investment changes lives. Here are some examples of what your gift can do!

\$2 a week or

\$104 a year provides:

- 2 days of care (room & board) for a developmentally disabled adult; and
- 2 doctor's visits for an uninsured child (regular and follow-up); and
- 1 day of infant/toddler care so families can be available to work to provide basic needs of shelter and food



\$5 a week or

\$260 a year provides:

- 13 days of nutritious meals home-delivered to a shut-in, frail, or elderly individual; and
- 87 pounds of meat for meals for a low income family; and
- 1 session of out-patient therapy for an at-risk youth



\$10 a week or

\$520 a year provides:

- 1 month rental assistance for a family in need; and
- 5 lunches for at risk teens with an adult mentor; and
- 4 outings for mentally disabled citizens, teaching social and safety skills; and
- 2 counseling sessions for seniors on the Medicare prescription plan



\$20 a week or

\$1040 a year provides:

- 3 visits to a medical clinic; and
- 3 nights emergency lodging for victims of a house fire; and
- 4 months of gym membership to keep seniors active and limber; and
- 15 memberships for youth to participate in the Boy Scouts; and
- 2 dental visits; and
- 3 hours speech therapy, teaching a child to speak